

SUMMARISED DOOH SPEC SHEET

ROADSIDE DIGITALS							
Site No.	Site Name	Size (Pixels)		Content Supported	Minimum Text Height	DPI	Comments
		H	W				
WCD001	Harold	350	700	JPEG & PNG Files Only	11 Pixels High	72dpi	
WCD002	Clare	350	700	JPEG & PNG Files Only	11 Pixels High	72dpi	
WCD003	Broadway	288	576	JPEG & PNG Files Only	11 Pixels High	72dpi	
WCD004	Durbell	240	480	JPEG & PNG Files Only	11 Pixels High	72dpi	
WCD005	The Regent	864	576	JPEG & PNG Files Only	11 Pixels High	72 dpi	No Predominately White/Light Backgrounds
WCD006	Goldie	360	720	JPEG & PNG Files Only	11 Pixels High	72 dpi	
WCD007	Upper Loop	768	480	JPEG & PNG Files Only	11 Pixels High	72 dpi	
WCD008	Dale	288	576	JPEG & PNG Files Only	11 Pixels High	72dpi	
WCD009	Marine Drive	576	384	JPEG & PNG Files Only	11 Pixels High	72dpi	
WCD010	Ludel	320	1200	JPEG & PNG Files Only	11 Pixels High	72dpi	
WCD011	Holly	384	768	JPEG & PNG Files Only	11 Pixels High	72dpi	
WCD012	Sandra	360	720	JPEG & PNG Files Only	11 Pixels High	72dpi	
WCD013	Marine Drive	720	480	JPEG & PNG Files Only	11 Pixels High	72dpi	
TOGD001	Monte	350	700	JPEG & Transitioning Stills	11 Pixels High	72dpi	
TOGD002	Grayston	360	720	JPEG & Transitioning Stills	11 Pixels High	72dpi	
TOGD003	Craighall	288	1152	JPEG & Transitioning Stills	11 Pixels High	72dpi	
TOGD004	Peter	288	576	JPEG & Transitioning Stills	11 Pixels High	72dpi	
TOGD005	N1 North	480	1792	JPEG & PNG Files Only	11 Pixels High	72dpi	
TOGD006	N1 Central	480	1792	JPEG & PNG Files Only	11 Pixels High	72dpi	
TOGD007	Grundfos	288	512	JPEG & Transitioning Stills	11 Pixels High	72dpi	
ECD001	Newton	350	700	JPEG & Transitioning Stills	11 Pixels High	72dpi	
ECD002	Shelby	350	700	JPEG & Transitioning Stills	11 Pixels High	72dpi	
DIGILITES							
NPN	National Digilite Network	448	320	Jpeg or Mpeg Files	10 Pixels High	72dpi	